

Labeltronix Scores 'Hat Trick' with Three Flexography Awards

Orange, CA May 4, 2009 – Labeltronix took home three awards,--a 1st, 2nd and 3rd—for Excellence in Flexography from the Foundation of Flexographic Technical Association's 2009 Annual Forum and INFO*FLEX Exhibition on Sunday.

The 1st and 2nd place were for labels printed in process on an uncoated material. The 3rd place win was for a process label on a coated material. The awards program recognizes companies that have developed new or improved innovative technology and printing techniques.

Each of the award-winning labels was printed on the In-Line, Nilpeter press that Labeltronix invested in two years ago. This press is capable of printing "offset quality" and revolutionizes the way labels look using "High-definition" label printing techniques.

They call this HD Flexo Label. ***HD Flexo means "high-definition flexo" color printing, producing photo-quality labels. The color on these stunning labels has a "real-life" look.***

"We are the first—and only—label printing business in the country capable of delivering this premium quality on every order, every day," says John Trail, Labeltronix' president.

The winning labels were all wine labels. The gold and bronze winners were both labels printed for the Laguna Canyon Winery featuring world-renowned marine artist, Wyland. The silver winner was a label printer for Claiborne & Churchill Vintners.

To find out more about HD Flexo label printing, visit www.labeltronix.com, or contact Jill Brofman, (800) 429-4321, Ext. 137.

About Labeltronix

Since 1993, Labeltronix has delivered the promise of quality and reliability in every customer solution it creates for consumer product manufacturers of food, wine, nutritional supplements, cosmetics, automotive, and personal care products. Labeltronix is Southern California's leading provider of labels, labeling systems and supplies, service and technical support. It has become the single-source supplier for all of its customers - its labeling experts don't simply follow the trends; they set them.

About Flexographic Technical Association

Flexographic Technical Association, chartered in 1958, is a professional society dedicated to bringing together all members of the flexographic printing community--printers, suppliers, consumer product companies, institutions, prepress houses and others--by providing opportunities for the free exchange of technical ideas and discussion of mutual concerns. The association is a proponent of maintaining and advancing quality standards, and includes 1,750 member sites that represent more than 1,300 companies and 60,000 individuals.